

KFLG(AM), KFLG-FM, KNKK(FM), KLUK(FM), KAAA(AM), KZZZ(AM)
EEO PUBLIC FILE REPORT
June 1, 2011 – May 31, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL"), for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Bullhead	1 through 33	5
Account Executive Kingman	1 through 33	33
Admin. Assistant Lake Havasu City	1 through 33	33

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Indian Affairs of Arizona iainfo@az.gov	Y	0
2	San Carlos Apaches ANCC@sancarlosapache.com	Y	0
3	Arizona Asians arizonaasians@gmail.com	N	0
4	University of AZ bichm@email.arizona.edu	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
5	AZDES ccook2@azdes.gov PBlount@azdes.gov	N	8
6	Arizona Broadcasters info@azbroadcasters.org	N	0
7	Mohave Community College ksantangelo@mohave.edu slossing@mohave.edu chamblin@mohave.edu	N	0
8	Inter Tribal Council - AZ bette.hartsfield@itcaonline.com	Y	0
9	Assoc. of Women in Communications info@womcom.org	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
10	American Women in Radio info@awrt.org	Y	0
11	AZ Commission of Indian Affairs lorie.wells@azcia.gov	Y	0
12	Journalism Jobs info@journalismjobs.com	N	0
13	Asian American Journalist Assoc. national@aja.org	Y	0
14	Maricopa Community College sara.mccarthy@domail.maricopa.edu	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
15	Int'l Women's Media Foundation info@iwmf.org	Y	0
16	Foundation for Minority Interests rita.torres@mptp.com	Y	0
17	NAHJ - Natl Advancement for Hispanics nahj@nahj.org	Y	0
18	NAJA Native American Journalists Assoc info@naja.com	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
19	National Gay & Lesbian info@nlgja.org	Y	0
20	OCADC Organization of Chinese Americans info@ocadc.org	Y	0
21	Womens Network Exchange of AZ network@wnea.org	Y	0
22	Maricopa County Workforce hrfeedback@mail.maricopa.gov	N	0
23	AZ Hispanic Chamber of Commerce azhcc.com info@azhcc.com	Y	0

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24	JTPA dbucholz@ssdadmin.maricopa.gov	N	0
25	NAACP AZ naacpmaricopacounty.org Submit online/No email	Y	0
26	Commission on Indian Affairs www.azcia.gov iainfo@az.gov	Y	0
27	AZ Governor's Office of Equal Opportunity azgovernor.gov equalopportunity@az.gov	Y	0
28	National Black Media Coalition minorityprofessionalnetwork.com support@mpnmail.com	Y	0
29	AZ Latino Media Association azlatinomedia@gmail.com	Y	0

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30	Arizona Asians arizonaasians@gmail.com	Y	0
31	Allaccess.com Post on their site.	N	0
32	Radio-Online scottshannon@townsquaremdia.com	N	8
33	Cameron Broadcasting Inc., Websites and Licensee's of the SEU KNKK-FM, KLUK-FM, KFLG-AM, KAAA-AM, KZZZ-AM, KFLG-FM Cameronbroadcasting.com Lucky98fm.com	N	21

TOTAL INTERVIEWEES OVER REPORTING PERIOD:

37

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Sponsored Job Fair	On June 10 th , 2011, the SEU sponsored and hosted a job fair in Kingman at the studios of KAAA-AM. Among the positions being recruited for were sales executives and street team helpers for on site broadcasts. Several qualified candidates were interviewed for the positions. Attending were the General Manager for the SEU and the Sales Manager.
2	Sponsored Job Fair	On Tuesday, August 9 th , 2011, the General Sales Manager for the SEU sponsored and participated in a job fair at the Department of Economic Security in Kingman, Arizona. Given that the DES is the primary stimulus in the area for the unemployed to seek re-employment, Mike recruited from the over 400 applicants at the event.
3	Event or Program Sponsored by Community Institution Relating to Broadcast Careers	On June 10 th , 2011 the SEU participated with the Lake Havasu Chamber of Commerce in the Annual Meeting and Celebration of Business in Lake Havasu City. Our local sales manager, Roy Hendrickson was there to discuss and promote opportunities in broadcasting and at Cameron.
4	Event or Program Sponsored by Educational Institution Relating to Broadcast Careers	On Friday December 2 nd , 2011, the SEU co-sponsored the Bullhead City Winter Festival event receiving acclaim for it's support for the community. The SEU took this opportunity to interact with thousands of people to recruit qualified candidates for positions current and future. Cameron Broadcasting had several booths as well as materials for distribution. Craig Powers VP of Operations, and almost the entire Cameron Staff participated in the event.