

There's never been a better time to be a part of broadcasting? Why? Because it's not the same old place. With the addition of new modes of entertainment, streaming, digital marketing, social media, and more, it's a real opportunity for people who think out of the box. And that's what we are famous for at Cameron Broadcasting. We recruit and hire people who think out of the box - those who LOVE broadcasting but can swim in a whole new stream of possibilities.

For years Cameron Broadcasting has killed the Nielsen ratings. And in a market with no local television, Cameron radio and digital advertising are the media monsters in the Tri-State area of South Las Vegas, Laughlin, Lake Havasu, and Kingman. And Cameron Broadcasting is the huge media in a smaller market. We enjoy a 25 share and our live broadcasts and NTR events still draw thousands of people and response like the old days of broadcasting.

We are currently looking for a creative sales and marketing executive to augment our market leadership in on air sales, digital marketing, and social media. Our on air staff is local and live - not via satellite and our digital and social media are already state-of-the-art.

Salary is open and contingent on your experience. Our market is expanding. We're simply looking for creative ideas and a willingness to swim against the stream of the old ways of doing things. If you are ready to move away from the confines of bureaucracy and are ready to bring your ideas and experience into a team of thinkers - this is your place. And the Colorado River is right outside your window.

Email us today for a chance to contribute and grow at the same time.



jobs@cameronbroadcasting.com 2350 Miracle Mile Rd., Suite 300, Bullhead City, AZ 86442

Cameron Broadcasting is an equal opportunity employer.













## Seeking Media Sales Execs for 6-Station Group

Looking for a great sales opportunity in the beautiful Southwest next to the Colorado River? If you are an experienced and motivating account executive, this is an opportunity with a consistent ratings leader in a market where radio is the key media! You won't find this chance in very many places.

Cameron Broadcasting is seeking the right people to join our successful marketing team. Right now YOU have an opportunity to join Cameron Broadcasting's awesome team of marketing executives with the 6 top-rated radio stations in the Tri-State market: KFLG Country, The Knack, Lucky 98, K-Star FM 99.3, and our Talk Network KAAA-KZZZ. If you are experienced, self-motivated, creative, a pro-active problem solver, tenacious, detail-oriented, computer savvy, and a team player, then you would be a perfect fit for this *almost perfect* job.

## Successful candidates are experts in:

- Strategic targeting of clients
- Prospecting and relationship building
- Setting face to face appointments
- Thoroughly analyzing customer needs
- Strategizing with clients
- Strategically selling compelling concepts

## Experience:

- Strong computer skills
- Proposal Writing
- Digital sales experience preferred
- A 2-5 year proven track record in meeting and exceeding defined sales and marketing goals
- Good time management capabilities

To be considered for these position, please send your resume and employment history to jobs@cameronbroadcasting.com. Snail mail to: Cameron Broadcasting Employment, 2350 Miracle Mile Rd., Suite 300 Bullhead City, AZ 86442. Cameron Broadcasting, Inc. is an Equal Opportunity Employer.









